

# CONSTRUCTING YOUR STRATEGY

A simpler, more effective approach to strategic planning

Leave 100 page strategic plans behind

95% of employees are unaware of or do not understand the plans provided by their leadership team. It's no wonder, then, that over 66% of strategies fail. Unlike other types of strategic planning, **Constructing Your Strategy** leaves you with a clear Strategy Timeline that maps your next 5 years in a coherent and shareable way that highlights critical dependencies and fosters buy-in for only **\$4950**.



## Group Sessions

Learn repeatable skills and disciplines that will make your team more effective throughout this cohort and during future initiatives.



## Private Consulting

Meet with your dedicated consultant each week to brainstorm, define goals, prioritize opportunities, and receive additional personalized advice.



## Scenario Analysis

Project future trade-offs of key initiatives. Estimate feasibility and provide rationale for each goal in the long-range plan.



## Strategic Timeline

Make hard decisions about what you will say "yes" and "no" to and when. Organize your goals into a flexible and shareable framework.



## Leadership Presentation

Present the 3-5 year plan to the board or other key decision-makers to gather additional insights and secure buy-in.



## Strategic Plan

Receive an organized strategic plan, including long-term goals, supporting analysis, and timeline.

## Why Join a Consulting Cohort™?

The outdated approach to consulting is too expensive and rarely provides the practical tools you need to uncover opportunities and solve your real problems. Consulting Cohorts™ were designed intentionally to provide professional services with more value from anywhere for less money.



### More Value

Only pay for 1-on-1 time when you need it with no added costs.



### More Accessible

Log-in from work or home and collaborate using innovative tools.



### More Collaborative

Communicate differently and include more perspectives.



### More Effective

Solve the right problem and gain skills to handle the next challenge.