

YOUR BUSINESS BLUEPRINT

A better organizational assessment that you can actually afford

More perspectives. Deeper analysis. Richer insights.

Your Business Blueprint is one of our **Consulting Cohorts™**, which combines the expertise of a business consultant and a coach to analyze your business, gain insights for next steps, and prepare to embrace change, all while minimizing wasted time. Participating in this cohort will provide you a better Organizational Assessment for only **\$3750**.



Group Sessions

Learn repeatable skills and disciplines that will make your team more effective throughout this cohort and during future initiatives.



Private Consulting

Meet with your dedicated consultant each week to explore challenges, discover opportunities, and receive personalized advice.



SWOT Analysis

Develop a more complete picture of your strengths, weaknesses, opportunities, and threats by understanding both internal and external perspectives.



Business Model Canvas

Evaluate and solidify the foundations of your business model to align your team around the key drivers of your organization.



Customer Interviews

Learn innovative techniques to reveal how your customers feel when interacting with your team and using your products.



Final Report

Receive a customized report containing a deep assessment of your organization and recommended next steps.

Why Join a **Consulting Cohort™**?

The outdated approach to consulting is too expensive and rarely provides the practical tools you need to uncover opportunities and solve your real problems. Consulting Cohorts™ were designed intentionally to provide professional services with more value from anywhere for less money.



More Value

Only pay for 1-on-1 time when you need it with no added costs.



More Accessible

Log-in from work or home and collaborate using innovative tools.



More Collaborative

Communicate differently and include more perspectives.



More Effective

Solve the right problem and gain skills to handle the next challenge.